



2024

IMPACT REPORT



AB PRINT GROUP LTD



**CARBON[®]
CAPTURE**

OUR 2024 IMPACT WITH CARBON CAPTURE

***From Contribution to Change:
How A B Print Group Limited's
Support is Making a Difference!***

Our commitment for the Carbon Capture® programme has been invaluable in 2024, helping Premier reach an incredible milestone of £2 million in donations to the Woodland Trust. This support contributes directly to fund woodland conservation and the planting of trees. Trees are essential in our efforts to mitigate climate change. They sequester carbon, absorbing carbon dioxide during photosynthesis and then locking it up for centuries.

OVER

£2m

DONATED

Strengthening Our Impact: 2024 & Beyond

The Woodland Trust's Woodland Carbon Scheme continues to play a crucial role in tackling climate change, helping organisations take responsibility for their emissions. Through Premier's initiative in partnership with the Trust, businesses contribute to the expansion of UK woodland, enhancing biodiversity and creating resilient landscapes for future generations.



OVERALL IMPACT

**£2,062,864
DONATED**

In total has been raised for the Trust by the Carbon Capture® programme

**122,792
TONNES**

The potential volume of CO₂e that could be captured over the lifetime of the trees funded

**530,828
TREES**

Have been funded across the UK to mitigate unavoidable carbon emissions

TIMELINE



The Carbon Capture® programme allows businesses to mitigate the CO₂ emissions generated by the production, storage and distribution of the products purchased from Premier. 100% of the funds raised through the programme are passed directly to the Trust to fund woodland conservation and the planting of trees, which will absorb carbon released into the atmosphere during their lifetime.

A B Print Group Limited has supported the Woodland Trust through Premier's Carbon Capture® Programme in 2024.

About the Woodland Trust

The Woodland Trust is the largest woodland conservation charity in the UK with more than 500,000 supporters.

With a vision of a world where woods and trees thrive for people and nature, today the Trust owns and cares for more than 1,000 woodland sites, covering around 33,000 hectares.

The Woodland Trust has three key aims:

- 1. Protecting the UK's rare, unique and irreplaceable ancient woodland***
- 2. Restoring damaged ancient woodland, nurturing precious pieces of our natural heritage back to life***
- 3. Establishing new native trees and woods to create healthy, resilient landscapes for people and wildlife.***

Access to all Woodland Trust woods is free so everyone can experience the physical and mental benefits of trees.

In 2024, the Woodland Trust made huge strides in its mission to nurse the UK's woods and trees back to health, investing more funds than ever in nature (£71.9 million), planting almost 20 square kilometres of new woodland, and recovering a record 1,040 hectares of woods back to health.

The conservation charity intensified its commitment to safeguard ancient woodland and delivered its petition for stronger laws and legal protections for trees to the Government.

